



# miiio

*Electric mobility made simple,  
From Portugal to Europe.*

***“The world is accelerating the  
transitioning to sustainable  
energy model”***

*Elon Musk*

# But today, electric mobility in PT is not easy

**NEW  
LANGUAGE &  
HABITS**

**MULTIPLE  
COMPATIBLE  
PLUGS**

**SOME  
UNRELIABLE  
CHARGERS**

**MULTIPLE  
CHARGING  
OPTIONS**

**CHARGING  
ANXIETY**

**CHARGING  
PRICING IS  
COMPLEX**

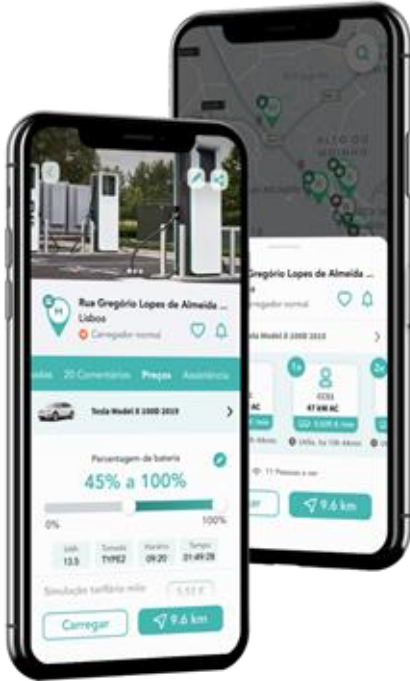
**Without simplicity and convenience, EV market will not expand**

**miiio**

**Simplifying the life of EV users**

# miio

Is the #1 **company** for the  
EVU



- miio is a company exclusively on the electric mobility field;
- we have 3 years in the market;
- we own a EVU market share higher than **70% in PT**;
- and a charging session market share around **25% in PT**;
- +170.000 users with Electric Vehicles are registered in miio;
- we have an active and powerful community.

The #1 app for EV every day use, to plan a trip, search an  
available and reliable public charger and to charge their



4,7 ★★★★★  
20.000+ instalações

# Unique IP

Proprietary Technology

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## Massive Event Collection User Behaviour

We collect more than 4M network events per month

We collect, process and analyse several data points

## Smart Search

Based on user needs and preferences

## Intelligent Algorithms

We build algorithms to predict outcomes

## Network rating

Rated the whole network, providing a reliable scale

## Direct car connection

performance and data collection



# EM trends

Where electric mobility is heading

## Customer desires

- Know nothing, care about nothing
- Travel with confidence everywhere
- Trust a solution understands your needs and **advises you**
- **Don't waste my time**

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## Market development

- Electric charging **infrastructure** will need to expand and growth is slow and expensive
- Houses and public networks will adjust to have more **intelligence**
- **Companies** will electrify their fleets
- **Self driving** electric cars will increase
- Vehicles and the network will need to be organized through **smart charging**

# Portugal x

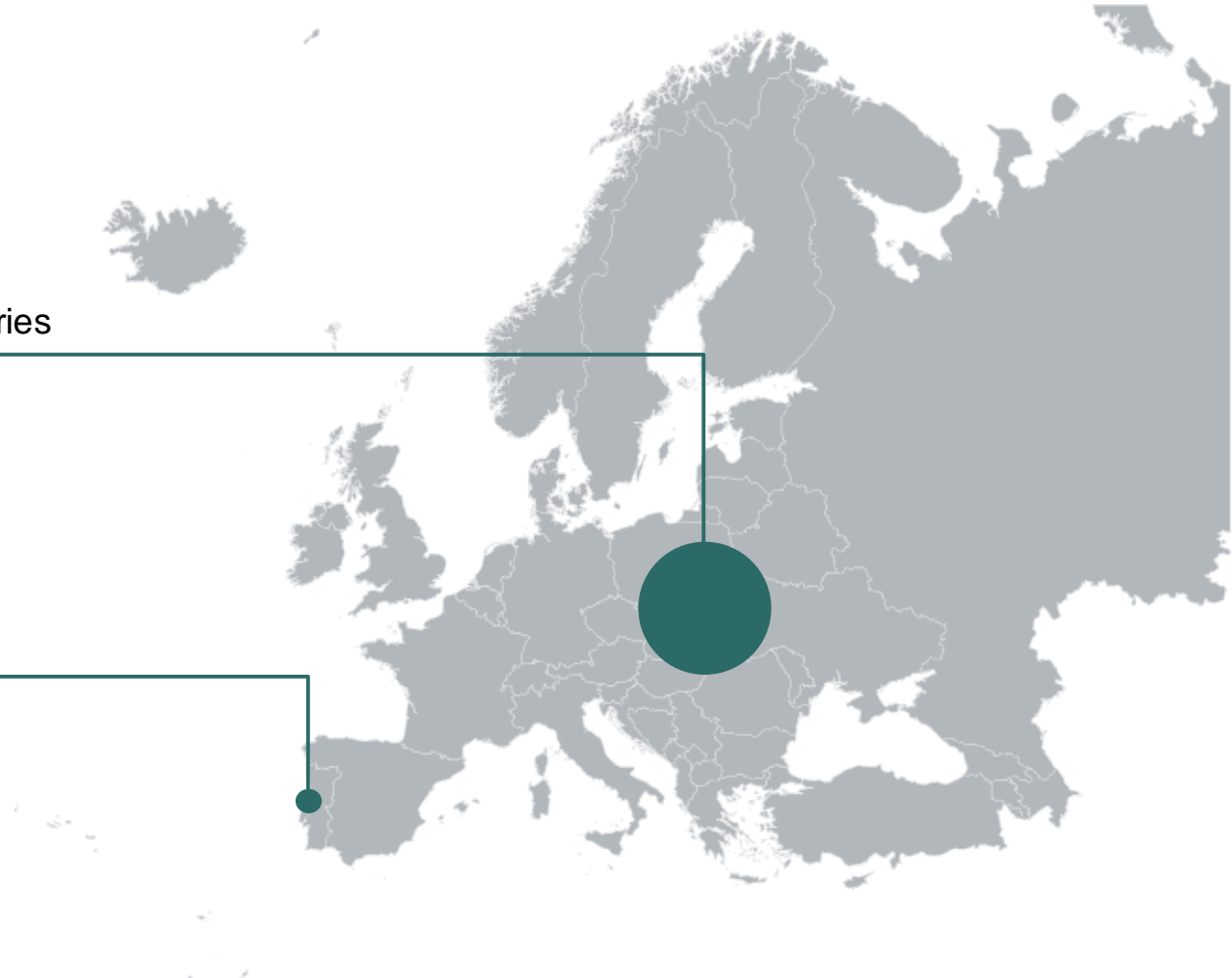
## Business model Europe

Other European countries

We sell a service.

In Portugal

We sell energy.





# Our model

How can we improve?

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## Energy Communities & Off-grid Energy

- Integrate energy communities into our model
  - Surplus energy must not be charged;
  - Differentiate pricing to off-grid energy contributors;
- Integrate off-grid energy solutions
  - CPO tariff is charged, off-grid energy is paid to the producer without an eMSP fee;



home



street



fleets



Drive & Charge Everywhere

For EV Fleets

eMSP/CEME

Solutions for Charger Operators

Connect to the Vehicle

For the electric ecosystem



CPO

businesses



brands



partnerships

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