

Press release

World Consumer Rights Day

'Let's simulate with you' enabled an average saving of 20% on energy bills

The initiative by ERSE - Energy Services Regulatory Authority "Let's simulate with you", launched last year to mark World Consumer Rights Day, has already been implemented in 23 companies and institutions across mainland Portugal. A total of 529 simulations have been carried out, resulting in average savings of 20% — equivalent to around 13 euros per month on a consumer's energy bill.

The "Let's Simulate with You" initiative began in 2025 at the headquarters of Antena 1/RTP in Lisbon. During the rest of the year, ERSE teams travelled to 10 municipalities across the country, taking the initiative to 23 entities, ranging from small and large companies in the services, commerce and industry sectors to hospitals, consumer dispute arbitration centres and non-governmental organisations.

A total of 529 electricity and natural gas simulations were carried out, revealing that changing supplier was justified on the basis of price in 89% of cases. The estimated average saving was around 20%, equating to approximately 13 euros per month on a consumer's bill and 156 euros per year.

To mark this year's World Consumer Rights Day, celebrated on 15 March, ERSE held an energy literacy promotion event on 10 March at the António Damásio Secondary School in Lisbon, which included another "Let's Simulate with You" event for school staff, as well as energy awareness and training activities for students.

ERSE thus aims to promote energy literacy among Portuguese consumers, which, according to a study carried out by the regulator, stood at 45.3 points out of 100 in 2024. It also aims to raise awareness of its energy price simulator and enable consumers to use it, encouraging them to seek out the best electricity and natural gas deals on the market.

The "Let's simulate with you" service is provided by ERSE, preferably in workplaces with a large number of employees, and by prior appointment by company managers, which can be made [here](#).

There are currently numerous offers from various suppliers on the market. ERSE advises consumers to use [the energy price simulator](#) available on its website at least twice a year, for which it also provides an [explanatory video](#).

Around 525,000 users carried out 1.2 million simulations in 2025.

ERSE's energy price comparison tool compares all commercial electricity and natural gas offers available to domestic consumers in mainland Portugal. It is an invaluable resource for those looking to switch suppliers and make an informed decision.

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